Approval Required	Makegood Policy		
Adults 35+	Primary Demo	Cable Nielsen Live Only Nov15	Survey
		Not accepted	Status
	Credit Status	(301) 951-2620	Phone
	Product Name	Washington	Office
2863	Est Code	Ethan Williamson	Sales Coordinator
	Product Code	Natasha Levinsohn	AE
	Client Code		
		Minneapolis-St. Paul	Market
Alliance for a Better Minnesota	Advertiser	Spectrum/Rosemount, MN	System Name
Screen Strategies Media	Agency	6863	Syscode
10/24/16 - 11/06/16	Flight Dates	62357738	Order#

Comments:

10.27 New MGs - +\$142, please review & confirm. thanks

Hight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	
Product Code	
Est Code	2863
Product Name	
Credit Status	

Cop	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
)	GIMP	Cost Per Spot	100.0							2 Vs. 1	10/27/16
				240	\$10,512.08	\$1,855.07	\$12,367.15	2			

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop	3	-	8	4	ा	S	ဟ	RTG	MP	Total Spots	Unit	Total Cost	Spot	Line Comment
٦	AEN	A&E Morning	10/31/16	11/6/16	05:00	09:00	×	×	×	×					٠	_	\$68.75	\$68.75	30	Issue
2	AEN	A&E Daytime	10/31/16	11/6/16	09:00	16:00	×	×	×	×						_	\$45.31	\$45.31	30	Issue
ω	AEN	A&E Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×					,	_	\$73.44	\$73.44	30	Issue
4	AEN	A&E Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×						_	\$90.63	\$90.63	30	Issue
5	AEN	A&E Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×						_	\$45.31	\$45.31	30	Issue
6	AEN	A&E Daytime	10/24/16	10/30/16	09:00	16:00					×	×	×		,	_	\$45.31	\$45.31	30	Issue
7	AEN	A&E Prime	10/24/16	10/30/16	19:00	24:00					×	×	×	1		1	\$90.63	\$90.63	30	Issue
80	AEN	A&E Daytime	10/24/16	10/30/16	09:00	19:00						×	×		,	-1	\$73.44	\$73.44	30	Issue
9	AMC	AMC Morning	10/31/16	11/6/16	09:00	16:00	×	×	×	×						1	\$37.50	\$37.50	30	Issue
10	AMC	AMC Daytime	10/31/16	11/6/16	16:00	19:00	×	×	×	×						1	\$59.38	\$59.38	30	Issue
11	AMC	AMC Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×				,	r	1	\$75.00	\$75.00	30	Issue
12	AMC	AMC Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×				ť	ı	1	\$37.50	\$37.50	30	Issue
13	AMC	AMC Morning	10/24/16	10/30/16	09:00	16:00					×	×	×			1	\$37.50	\$37.50	30	Issue
14	AMC	AMC Prime	10/24/16	10/30/16	19:00	24:00					×	×	×		,	1	\$75.00	\$75.00	30	Issue
15	AMC	AMC Daytime	10/24/16	10/30/16	09:00	19:00						×	×	,		1	\$59.38	\$59.38	30	Issue
16	APL	Animal Planet Morning	10/31/16	11/6/16	05:00	09:00	×	×	×	×				9	,	1	\$43.75	\$43.75	30	Issue
17	APL	Animal Planet Daytime	10/31/16	11/6/16	09:00	16:00	×	×	×	×					,	1	\$29.69	\$29.69	30	Issue
18	APL	Animal Planet Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×					•	1	\$45.31	\$45.31	30	Issue
19	APL	Animal Planet Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×				i		1	\$57.81	\$57.81	30	Issue
20	APL	Animal Planet Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×						_	\$29.69	\$29.69	30	Issue
21	APL	Animal Planet Daytime	10/24/16	10/30/16	09:00	16:00					×	×	×			_	\$29.69	\$29.69	30	Issue

Order#	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/27/16	
Syscode	6863	Agency	Screen Strategies Media	Version	2 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code		Total		\$12,367.15
AE	Natasha Levinsohn	Product Code		Commission		\$1,855.07
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total		\$10,512.08
Office	Washington	Product Name		Total Spots		240
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP	
•		Makegood Policy	Approval Required	CPP -	CPM	٠
Comments:	10.27 New MGs - +\$142, please review & confirm, thanks	ıks				

42 CMT	41 CMT	40 CMT	39 CMT	38 CMT	37 CMT	36 CMDY	OMOT														
CMT Prime	CMT Daytime	CMT Late Fringe	CMT Prime	CMT Access	CMT Daytime	Comedy Daytime	Comedy Prime		Comedy Late Fringe	Comedy Prime Comedy Late Fringe	Comedy Access Comedy Prime Comedy Late Fringe	Bravo Daytime Comedy Access Comedy Prime Comedy Late Fringe	Bravo Prime Bravo Daytime Comedy Access Comedy Prime Comedy Late Fringe	Bravo Daytime Bravo Prime Bravo Daytime Comedy Access Comedy Prime Comedy Late Fringe	Bravo Late Fringe Bravo Daytime Bravo Prime Bravo Daytime Comedy Access Comedy Prime Comedy Late Fringe	Bravo Prime Bravo Late Fringe Bravo Daytime Bravo Prime Bravo Prime Comedy Access Comedy Prime	Bravo Access Bravo Prime Bravo Late Fringe Bravo Daytime Bravo Prime Bravo Prime Comedy Access Comedy Prime Comedy Late Fringe	Bravo Daytime Bravo Access Bravo Prime Bravo Daytime Bravo Prime Bravo Prime Comedy Access Comedy Late Fringe	Bravo Morning Bravo Daytime Bravo Access Bravo Prime Bravo Late Fringe Bravo Daytime Bravo Prime Bravo Prime Comedy Access Comedy Late Fringe	Animal Planet Daytime Bravo Morning Bravo Daytime Bravo Prime Bravo Daytime Bravo Daytime Bravo Daytime Comedy Access Comedy Late Fringe	Animal Planet Prime Animal Planet Daytime Bravo Morning Bravo Daytime Bravo Prime Bravo Late Fringe Bravo Prime Bravo Prime Bravo Prime Comedy Access Comedy Late Fringe
10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16		10/31/16	10/31/16	10/31/16 10/31/16 10/31/16	10/24/16 10/31/16 10/31/16 10/31/16	10/24/16 10/24/16 10/31/16 10/31/16 10/31/16								
10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	11/0/10	11/2/16	11/6/16	11/6/16 11/6/16	10/30/16 11/6/16 11/6/16	10/30/16 10/30/16 11/6/16 11/6/16	10/30/16 10/30/16 10/30/16 11/6/16 11/6/16	11/6/16 10/30/16 10/30/16 10/30/16 10/30/16 11/6/16 11/6/16	11/6/16 11/6/16 10/30/16 10/30/16 10/30/16 11/6/16 11/6/16	11/6/16 11/6/16 11/6/16 10/30/16 10/30/16 10/30/16 11/6/16 11/6/16	11/6/16 11/6/16 11/6/16 11/6/16 10/30/16 10/30/16 10/30/16 11/6/16	11/6/16 11/6/16 11/6/16 11/6/16 11/6/16 10/30/16 10/30/16 10/30/16 11/6/16 11/6/16	10/30/16 11/6/16 11/6/16 11/6/16 11/6/16 11/6/16 10/30/16 10/30/16 11/6/16 11/6/16	10/30/16 10/30/16 11/6/16 11/6/16 11/6/16 11/6/16 11/6/16 10/30/16 10/30/16 11/6/16 11/6/16
19:00	00:00	00:00	19:00	16:00	09:00	09:00	19:00	00:00		19:00	16:00 19:00	09:00 16:00 19:00	19:00 09:00 16:00 19:00	09:00 19:00 09:00 16:00	00:00 09:00 19:00 09:00 16:00						<del></del>
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Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue		Issue	Issue	Issue	Issue Issue	Issue Issue Issue Issue	Issue Issue Issue Issue Issue	Issue Issue Issue Issue Issue	Issue Issue Issue Issue Issue Issue Issue	Issue Issue Issue Issue Issue Issue Issue Issue	Issue Issue Issue Issue Issue Issue Issue Issue Issue	Issue Issue Issue Issue Issue Issue Issue Issue Issue	Issue

Order#	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/27/16	
Syscode	6863	Agency	Screen Strategies Media	Version	2 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code		Total		\$12,367.15
AE	Natasha Levinsohn	Product Code		Commission		\$1,855.07
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total		\$10,512.08
Office	Washington	Product Name		Total Spots		240
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP -	
•		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	10.27 New MGs - +\$142, please review & confirm, thanks	ıks				

63	62	61	60	59	58	57	56	55	54	53	52	51	50	49	48	47	46	45	44	43	Line
ENT	DISC	DISC	DISC	DISC	DISC	DISC	DISC	CNN	CNN	CNN	CNN	CNN	CNN	CNBC	CNBC	CNBC	CNBC	CNBC	CNBC	CMT	Net
El Morning	Discovery Daytime	Discovery Prime	Discovery Daytime	Discovery Late Fringe	Discovery Prime	Discovery Access	Discovery Daytime	CNN Daytime	CNN Late Fringe	CNN Prime	CNN Access	CNN Daytime	CNN Morning	CNBC Prime	CNBC Daytime	CNBC Prime	CNBC Access	CNBC Daytime	CNBC Morning	CMT Daytime	Program
10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	Start Date
11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	Stop Date
05:00	09:00	19:00	09:00	00:00	19:00	16:00	09:00	09:00	00:00	19:00	16:00	00:60	05:00	19:00	09:00	19:00	16:00	09:00	05:00	09:00	Start Time
09:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	19:00	02:00	24:00	19:00	16:00	09:00	24:00	16:00	24:00	19:00	16:00	09:00	19:00	Stop Time
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\$43.75	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$73.44	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$45.31	\$23,44	\$45.31	\$35.94	\$23.44	\$34.38	\$35.94	Unit Cost
\$43.75	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$73.44	\$45.31	\$181.26	\$73.44	\$90.62	\$68.75	\$45.31	\$23.44	\$45.31	\$35.94	\$23.44	\$34.38	\$35.94	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

					nks	10.27 New MGs - +\$142, please review & confirm. thanks	Comments:
,	СРМ	-	СРР	Approval Required	Makegood Policy		
	GIMP		GRP	Adults 35+	Primary Demo	Cable Nielsen Live Only Nov15	Survey
	Cost Per Spot	λn	Sold On			Not accepted	Status
	100.0	e Split	Affiliate Split		Credit Status	(301) 951-2620	Phone
		Spots	Total Spots		Product Name	Washington	Office
\$10,512.08		otal	Net Total	2863	Est Code	Ethan Williamson	Sales Coordinator
\$1,855.07		ission	Commission		Product Code	Natasha Levinsohn	AE
\$12,367.15			Total		Client Code		
		Total # of Weeks	Total #			Minneapolis-St. Paul	Market
		Show All Lines	Show A	Alliance for a Better Minnesota	Advertiser	Spectrum/Rosemount, MN	System Name
	2 Vs. 1	n	Version	Screen Strategies Media	Agency	6863	Syscode
	10/27/16	e Date	Update Date	10/24/16 - 11/06/16	Flight Dates	62357738	Order#

84	83	82	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	64	Line
ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESP2	ESP2	ESP2	ESP2	ESP2	ESP2	ESP2	ENT	ENT	ENT	ENT	ENT	ENT	ENT	Net
ESPN Prime	ESPN Daytime	ESPN Late Fringe	ESPN Prime	ESPN Access	ESPN Daytime	ESPN Morning	ESPN2 Daytime	ESPN2 Prime	ESPN2 Daytime	ESPN2 Prime	ESPN2 Access	ESPN2 Daytime	ESPN2 Morning	E! Daytime	E! Prime	E! Access	E! Late Fringe	El Prime	El Access	El Daytime	Program
10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
19:00	09:00	00:00	19:00	16:00	09:00	05:00	09:00	19:00	09:00	19:00	16:00	09:00	05:00	09:00	19:00	16:00	00:00	19:00	16:00	09:00	Start Time
24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	24:00	19:00	16:00	09:00	19:00	24:00	19:00	02:00	24:00	19:00	16:00	Stop Time
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\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$45.31	\$57.81	\$29.69	\$57.81	\$45.31	\$29.69	\$43.75	\$45.31	\$57.81	\$45.31	\$29.69	\$57.81	\$45.31	\$29.69	Unit Cost
\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$45.31	\$57.81	\$29.69	\$57.81	\$45.31	\$29.69	\$43.75	\$45.31	\$57.81	\$45.31	\$29.69	\$57.81	\$45.31	\$29.69	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/	10/27/16	
Syscode	6863	Agency	Screen Strategies Media	Version	2 V	2 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks			2
		Client Code		Total			\$12,367.15
AE	Natasha Levinsohn	Product Code		Commission			\$1,855.07
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total			\$10,512.08
Office	Washington	Product Name		Total Spots			240
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	0.0	
Status	Not accepted			Sold On	င္ပ	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP	MP .	
•		Makegood Policy	Approval Required	CPP -	СРМ	Υ .	
Comments:	10.27 New MGs - +\$142, please review & confirm. thanks	ıks					

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105	104	103	102	101	100	99	98	97	96	95	94	93	92	91	90	89	88	87	86	85	Line
HALL	FX	FX	FX	FX	FX	FX	FX	FX	FS1	FS1	FS1	FS1	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	ESPN	Net
Hallmark Morning	FX Daytime	FX Prime	FX Daytime	FX Late Fringe	FX Prime	FX Access	FX Daytime	FX Morning	Fox Sports 1 Daytime	Fox Sports 1 Prime	Fox Sports 1 Prime	Fox Sports 1 Access	Food Daytime	Food Prime	Food Daytime	Food Late Fringe	Food Prime	Food Access	Food Daytime	ESPN Daytime	Program
10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	Start Date
11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	Stop Date
05:00	09:00	19:00	00:60	00:00	19:00	16:00	09:00	00:50	00:60	19:00	19:00	16:00	00:60	19:00	09:00	00:00	19:00	16:00	00:00	00:60	Start Time
09:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	24:00	19:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	19:00	Stop Time
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_	_	_	1	_	_	_	_			_	_	_	-	_	_	_	_	1	_	1	Total Spots
\$43.75	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$35.94	\$45.31	\$45.31	\$35.94	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$73.44	Unit
\$43.75	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$35.94	\$45.31	\$45.31	\$35.94	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$73.44	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/27/16	
Syscode	6863	Agency	Screen Strategies Media	Version	2 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code		Total		\$12,367.15
AE	Natasha Levinsohn	Product Code		Commission		\$1,855.07
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total		\$10,512.08
Office	Washington	Product Name		Total Spots		240
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP -	
		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	10.27 New MGs - +\$142, please review & confirm, thanks	ks				

126	125	124	123	122	121	120	119	118	117	116	115	114	113	112	111	110	109	108	107	106	Line
HIST	HIST	HIST	HIST	HIST	HIST	HGTV	HGTV	HGTV	HGTV	HGTV	HGTV	нсту	HGTV	HALL	HALL	HALL	HALL	HALL	HALL	HALL	Net
History Daytime	History Late Fringe	History Prime	History Access	History Daytime	History Morning	HGTV Daytime	HGTV Prime	HGTV Daytime	HGTV Late Fringe	HGTV Prime	HGTV Access	HGTV Daytime	HGTV Morning	Hallmark Daytime	Hallmark Prime	Hallmark Daytime	Hallmark Late Fringe	Hallmark Prime	Hallmark Access	Hallmark Daytime	Program
10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	91/9/11	10/30/16	10/30/16	91/08/01	91/9/11	11/6/16	11/6/16	11/6/16	91/9/11	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
09:00	00:00	19:00	16:00	00:60	00:50	00:60	19:00	00:60	00:00	19:00	16:00	09:00	05:00	09:00	19:00	09:00	00:00	19:00	16:00	09:00	Start Time
16:00	02:00	24:00	19:00	16:00	00:60	19:00	24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	Stop Time
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\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$45.31	\$57.81	\$29.69	\$29.69	\$57.81	\$45.31	\$29.69	Unit
\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$45.31	\$57.81	\$29.69	\$29.69	\$57.81	\$45.31	\$29.69	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/27/16	
Syscode	6863	Agency	Screen Strategies Media	Version	2 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code		Total		\$12,367.15
AE	Natasha Levinsohn	Product Code		Commission		\$1,855.07
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total		\$10,512.08
Office	Washington	Product Name		Total Spots		240
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP .	
[		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	10.27 New MGs - +\$142, please review & confirm. thanks	ks				

147	146	145	144	143	142	141	140	139	138	137	136	135	134	133	132	131	130	129	128	127	Line
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MNBC	MNBC	MNBC	LF	ᄕ	LIF	LIF	LIF	LF	LIF	LF	HLN	HLN	HLN	HLN	HLN	HLN	HLN	HLN	HIST	HIST	Net
MSNBC Access	MSNBC Daytime	MSNBC Morning	Lifetime Daytime	Lifetime Prime	Lifetime Daytime	Lifetime Late Fringe	Lifetime Prime	Lifetime Access	Lifetime Daytime	Lifetime Morning	Headline Daytime	Headline Prime	Headline Daytime	Headline Late Fringe	Headline Prime	Headline Access	Headline Daytime	Headline Morning	History Daytime	History Prime	Program
10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	Start Date
11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	Stop Date
16:00	09:00	05:00	09:00	19:00	09:00	00:00	19:00	16:00	09:00	05:00	09:00	19:00	09:00	00:00	19:00	16:00	09:00	05:00	09:00	19:00	Start Time
19:00	16:00	00:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	Stop Time
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	2	_	_	_	_	_	_	_	1	_	_	_	_	_		-1		_	_	_	Total Spots
\$59.38	\$37.50	\$57.81	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$73.44	\$90.63	Unit
\$59.38	\$75.00	\$57.81	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$73.44	\$90.63	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/27/16	
Syscode	6863	Agency	Screen Strategies Media	Version	2 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code		Total	€5	\$12,367.15
AE	Natasha Levinsohn	Product Code		Commission		\$1,855.07
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total	s	\$10,512.08
Office	Washington	Product Name		Total Spots		240
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP -	
		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	10.27 New MGs - +\$142, please review & confirm. thanks	ks				

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Order#	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/27/16
Syscode	6863	Agency	Screen Strategies Media	Version	2 Vs. 1
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code		Total	\$12,367.15
AE	Natasha Levinsohn	Product Code		Commission	\$1,855.07
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total	\$10,512.08
Office	Washington	Product Name		Total Spots	240
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP .	GIMP .
•		Makegood Policy	Approval Required	CPP -	CPM -
Comments .	10 27 Now MCs +8142 slope review 8 posting the	1			
Comments:	10.27 New MGs - +\$142, please review & confirm, thanks	nks			

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	GIMP		GRP
	Cost Per Spot		Sold On
	100.0		Affiliate Split
			Total Spots
\$10,512.08			Net Total
\$1,855.07			Commission
\$12,367.15			Total
		eks	Total # of Weeks
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	10/27/16		Update Date

Issue	30	\$37.50	\$37.50	-				$\dashv$	×	×	×	×	02:00	00:00	11/6/16	10/31/16	TLC Late Fringe	TLC	189
Issue	30	\$75.00	\$75.00	_					×	×	×	×	24:00	19:00	11/6/16	10/31/16	TLC Prime	TLC	188
Issue	30	\$59.38	\$59.38	_,					×	×	×	×	19:00	16:00	11/6/16	10/31/16	TLC Access	TLC	187
Issue	30	\$37.50	\$37.50	_					×	×	×	×	16:00	09:00	11/6/16	10/31/16	TLC Daytime	TLC	186
Issue	30	\$59.38	\$59.38	_	,	-	×	×	_			_	19:00	09:00	10/30/16	10/24/16	TBS Daytime	TBSC	185
Issue	30	\$37.50	\$37.50	-1		1	×	×	×			_	02:00	00:00	10/30/16	10/24/16	TBS Late Fringe	TBSC	184
Issue	30	\$37.50	\$37.50	٦	,		×	×	×				16:00	09:00	10/30/16	10/24/16	TBS Daytime	TBSC	183
Issue	30	\$37.50	\$37.50	1		ā		$\dashv$	×	×	×	×	02:00	00:00	11/6/16	10/31/16	TBS Late Fringe	TBSC	182
Issue	30	\$75.00	\$75.00	٦	,		$\dashv$	$\dashv$	×	×	×	×	24:00	19:00	11/6/16	10/31/16	TBS Prime	TBSC	181
Issue	30	\$37.50	\$37.50	_	-	,		$\dashv$	×	×	×	×	16:00	09:00	11/6/16	10/31/16	TBS Daytime	TBSC	180
Issue	30	\$57.81	\$57.81	_					×	×	×	×	09:00	05:00	11/6/16	10/31/16	TBS Morning	TBSC	179
Issue	30	\$35.94	\$35.94	1	,		×	×	-			Ť	19:00	09:00	10/30/16	10/24/16	SyFy Daytime	SYFY	178
Issue	30	\$45.31	\$45.31	_			×	×	×				24:00	19:00	10/30/16	10/24/16	SyFy Prime	SYFY	177
Issue	30	\$23.44	\$23.44	_			×	×	×				16:00	09:00	10/30/16	10/24/16	SyFy Daytime	SYFY	176
Issue	30	\$23.44	\$23.44	_				-	×	×	×	×	02:00	00:00	11/6/16	10/31/16	SyFy Late Fringe	SYFY	175
Issue	30	\$45.31	\$45.31	_			1	-	×	×	×	×	24:00	19:00	11/6/16	10/31/16	SyFy Prime	SYFY	174
Issue	30	\$35.94	\$35.94	1	,		1	$\dashv$	×	×	×	×	19:00	16:00	11/6/16	10/31/16	SyFy Access	SYFY	173
Issue	30	\$23.44	\$23.44	_	,			$\dashv$	×	×	×	×	16:00	09:00	11/6/16	10/31/16	SyFy Daytime	SYFY	172
Issue	30	\$34.38	\$34.38	_	•			-	×	×	×	×	09:00	05:00	11/6/16	10/31/16	SyFy Morning	SYFY	171
Issue	30	\$45.31	\$45.31	_	,		×	×		$\Box$		_	19:00	09:00	10/30/16	10/24/16	Oxygen Daytime	oxyg	170
Issue	30	\$57.81	\$57.81	_		,	×	×	×				24:00	19:00	10/30/16	10/24/16	Oxygen Prime	охүс	169
Line Comment	Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S	T F	٤	7	3	Stop	Start Time	Stop Date	Start Date	Program	Net	Line

Order#	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date		10/27/16	
Syscode	6863	Agency	Screen Strategies Media	Version		2 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks	S		2
		Client Code		Total			\$12,367.15
AE	Natasha Levinsohn	Product Code		Commission			\$1,855.07
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total			\$10,512.08
Office	Washington	Product Name		Total Spots			240
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP	1	GIMP -	
		Makegood Policy	Approval Required	CPP	•	CPM -	
Comments:	10.27 New MGs - +\$142, please review & confirm. thanks	ks					

210	209	208	207	206	205	204	203	202	201	200	199	198	197	196	195	194	193	192	191	190	Line
TRU	TRU	TRU	TRAV	TRAV	TRAV	TRAV	TRAV	TRAV	TRAV	TNT	TNT	TNT	TNT	TNT	TNT	TNT	TNT	TLC	тс	TLC	Net
TruTV Prime	TruTV Prime	TruTV Access	Travel Daytime	Travel Prime	Travel Daytime	Travel Late Fringe	Travel Prime	Travel Access	Travel Daytime	TNT Daytime	TNT Prime	TNT Daytime	TNT Late Fringe	TNT Prime	TNT Access	TNT Daytime	TNT Morning	TLC Daytime	TLC Prime	TLC Daytime	Program
10/24/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	Start Date
10/24/16 10/30/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	Stop Date
19:00	19:00	16:00	00:00	19:00	00:60	00:00	19:00	16:00	09:00	00:60	19:00	09:00	00:00	19:00	16:00	09:00	05:00	09:00	19:00	09:00	Start Time
24:00	24:00	19:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	Stop Time
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\$45.31	\$45.31	\$35.94	\$35.94	\$45.31	\$23.44	\$23.44	\$45.31	\$35.94	\$23.44	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$59.38	\$75.00	\$37.50	Unit Cost
\$45.31	\$45.31	\$35.94	\$35.94	\$45.31	\$23.44	\$23.44	\$45.31	\$35.94	\$23.44	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$59.38	\$75.00	\$37.50	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order #	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date		10/27/16	
Syscode	6863	Agency	Screen Strategies Media	Version	2	2 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks			2
		Client Code		Total			\$12,367.15
AE	Natasha Levinsohn	Product Code		Commission			\$1,855.07
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total			\$10,512.08
Office	Washington	Product Name		Total Spots			240
Phone	(301) 951-2620	Credit Status		Affiliate Split	1	100.0	
Status	Not accepted			Sold On	0	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP .	0	GIMP -	
•		Makegood Policy	Approval Required	CPP .		CPM -	
Comments:	10.27 New MGs - +\$142, please review & confirm. thanks	nks					

	231	230	229	228	227	226	225	224	223	222	221	220	219	218	217	216	215	214	213	212	211	Line
	VH1	VH1	VH1	YH1	USA	USA	USA	USA	USA	USA	USA	USA	TWC	TWC	TWC	TWC	TWC	TWC	TWC	TWC	TRU	Net
	VH1 Prime	VH1 Late Fringe	VH1 Prime	VH1 Access	USA Daytime	USA Prime	USA Daytime	USA Late Fringe	USA Prime	USA Access	USA Daytime	USA Morning	Weather Daytime	Weather Prime	Weather Daytime	Weather Late Fringe	Weather Prime	Weather Access	Weather Daytime	Weather Morning	TruTV Access	Program
	10/24/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	Start Date
	10/30/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	Stop Date
	19:00	00:00	19:00	16:00	09:00	19:00	09:00	00:00	19:00	16:00	09:00	05:00	09:00	19:00	09:00	00:00	19:00	16:00	09:00	05:00	09:00	Start Time
	24:00	02:00	24:00	19:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	Stop Time
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	\$45.31	\$23.44	\$45.31	\$35.94	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$35.94	Unit Cost
	\$45.31	\$23.44	\$45.31	\$35.94	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$35.94	Total Cost
	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/27/16	
Syscode	6863	Agency	Screen Strategies Media	Version	2 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code		Total		\$12,367.15
AE	Natasha Levinsohn	Product Code		Commission		\$1,855.07
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total		\$10,512.08
Office	Washington	Product Name		Total Spots		240
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP -	
		Makegood Policy	Approval Required	CPP -	СРМ -	
Comments:	10.27 New MGs - +\$142, please review & confirm. thanks	ıks				

AMT \$4,800.57	SPOTS 90	Oct 201	236 TRU AVG. AI		235 TRU AVG AL	OXYG	OXYG OXYG	OXYG OXYG
7 \$7,566.58	150	Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 201	AVG. ALL WKS<	AVG. ALL WKS<	A TOTAL DESCRIPTION OF THE PARTY OF THE PART	AVG. ALL WKS<	AVG. ALL WKS<	ytime LL WKS<
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\$0.00	0	Jul 2017 Aug 2017 Sep 2017	10.27 new line	10.27 new line		10.27 new line	10.27 new line 10.27 new line	Issue 10.27 new line 10.27 new line
\$12,367.15	240	Total						

SALES

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Date Printed

10/27/16

SYSTEM APP: